

## SPECIAL EDITION

### “ROAD TO CANNES, 2017”

\*\*\*\*\*CANNES-DUBAI\*\*\*\*\*

### CANNES FILM FESTIVAL; 17<sup>th</sup> To 28<sup>th</sup> 2017

**LVH Media-Las Vegas Hollywood Magazine-and Now Our New Addition DUBAIAN Magazine has** experienced marvelous success participating and distributing our Entertainment & Film Industry Publications over the years at such events as the Dubai International Film Festival and Market for the last 4 Years and Cannes Film Festival & Market for the last 10 Years. We would like to thank all our LVH Sponsors for your tremendous support in helping us maintain our; Special Tribute Editions. “Road To Cannes,” will feature the Stars, excitement, new independent titles and behind the scenes information on major Film Projects, Markets, Fashion Shows and Festivals. LVH-DUBAIAN is proud to participate in all major Markets and Festivals for the Entertainment Industry including the Fashion Industry in the USA, Canada, Europe, Asia and the Far East. This upcoming “Special Edition” ROAD TO CANNES" will be distributed at **Cannes Film Festival Starting from the 17<sup>th</sup> till the 28<sup>th</sup>, of May 2017,** (<http://www.festival-cannes.fr>)

**The Festival de Cannes in France, Europe.** Celebrating its 70<sup>th</sup> Birthday.The Festival de Cannes is the most important motion-picture event in the world, with more than 40,000 accredited representing all the professions of the film industry - including more than 4,000 journalists. For years, the Festival has reinforced its role as tribune of world cinema with the constant concern to serve the development of cinematic art, from the discovery and promotion of films and artists, to reception and service to professionals, implementation of new dynamics to support creation, and organization of cultural and artistic activities which enrich the event: forums, tributes, master classes, exhibits...

The Festival de Cannes reflects the dual nature of cinema, both an art and an industry. For, if the Festival evokes first and foremost the surprise of a Selection and suspense of the Awards Ceremony, it is equally the rendezvous of choice for all motion-picture industry professionals for whom the Marché du Film (Film Market) was created at the Festival in 1959. The Festival equally develops programs in support of cinematic creation throughout the world, over the years, the Festival has acquired fame based on the balance between the artistic quality of films and their commercial impact, thus providing the films which it presents with a unique and international springboard, it prefigures as much as it reflects the evolution and trends of film industries and production all over the world by striving to privilege what was called, in a celebrated formula, "cinema d'auteur for the general public".



The availability of this '**Special Edition**' will be posted on all websites connected and linked to LVH Media - LVH Magazine (Las Vegas Hollywood Magazine) DUBAIAN Magazine, We will 'direct mail' the publication to the executives in the Film industry, entertainment media companies, TV, Music, Modeling, Casting, and Fashion Industries, convention centers, casinos, hotels, resorts, and to additional promotional events.

**LVH-DUBAIAN Magazine:** is a high-end publication, published exclusively as special editions worldwide reflecting on Special Events, Shows and Festivals. Distributed nationally and internationally serving mediums of the entertainment, fashion, music, sports, real-estate, travel, environment, health and fitness industries. **LVH-DUBAIAN Magazine:** is a magazine that will promote you and your business to the desirable markets.

**LVH-DUBAIAN Magazine:** will provide you positive recognition in the marketplace, through vast networking and distribution locations worldwide, in digital and print. It is an endorsement to your efforts to advertise your business and ideas through our promotions and 'Adv-editorials. Our concept is to help individuals, companies, large and small, join and share ideas from different cultures and countries by providing a platform of networking.

We continue to collaborate and work together on optimum levels of communication, while presenting this exchange to these relevant festivals, markets, and conventions in all regions of the world. We provide our readers an offering through direct mail to the executive decision-makers in the entertainment media industry and to personnel in the film, TV, music, modeling, Fashion and casting industry. Issues are also distributed and sent to targeted areas. The magazine will achieve circulation as high as 500,000 avid readers in print and on line. Additionally, Special Editions (including single source versions for individual corporate advertisers) can be added.

**PLEASE NOTE: You can join us in our Booth, at Cannes International Film Festival, where you can Display your Logo and Products, and any Material that we can Display for you subject to the approval of CIFF & Market, we can also help you Screen your Movies and Trailers at the LVH MEDIA Booth, on our YouTube and at CIFF & Market Please Inquire for Cost and our SPECIAL PACKAGE.**

### **Terms...**

First insertion is to be 'paid in full' upon signature with the balance of the contract to be paid in equal installments over the life of the contract, unless the publisher has approved other payment arrangements in advance.

All Rates are subject to change without notice. All rates are quoted at 'gross cost' for '4-color- process-ads'. Rates include 'color separation charges'. 'Color separations' remain the property of **Las Vegas Hollywood Magazine**. Add (\$450.00) for 'ad set-up'. 'Art charges' includes 2 scans (1 photo or art image/and 1 logo scan); additional scans are (\$100.00) each.

**Rate Information and Terms are in (US Dollars) and (AED United Arab Emirates Dirham)**  
**These Discounted Rates only Apply to this Special Edition LVH-DUBAIAN MAGAZINE**  
**“Road to Cannes” Any Person or Company Advertise with us before the 28<sup>th</sup> of February , 2017; A 25% Percent discount will apply to the Advertising Rates. And as a bonus will add their Banner on our website page “lvh.ae and www.DubaianMagazine.com” free of Charge for 6 Months. Advertising Rates as follows:**

## ~ Exclusive Offer ~

### Advertising Rates per Insertion/Issue: are in (US Dollars)(AED)

Full Page	\$4,000	8.3" - 210 mm x 11.7" - 297 mm	AED 14,000
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Back Cover	\$27,500	8.3" - 210 mm x 11.7" - 297 mm	AED 99,000
<u>Advertorial</u> : Full page (1 page)	\$6,000	8.3" - 210 mm x 11.7" - 297 mm	AED 21,600

**PLEASE NOTE: "Adv-Editorial" (write up with pictures) is only (\$6,000) ( United Arab Emirates Dirham) AED 21,600) per full page. Front Cover is Auctioned, Please Check for Details, as the Suggested Starting bid is ( \$50,000 US Dollars ) Please ask us for details. (Subject to Publishers Approval)**  
[bid@lvhmedia.com](mailto:bid@lvhmedia.com)

**Payments must be made either by Wire Transfer or Credit Card.**

**Payment Can be Made through our Web site. Paypal in the name of "lvhmedia@yahoo.com" ~ Please Login to our website [www.lvhmedia.com](http://www.lvhmedia.com) or [www.dubaiamagazine.com](http://www.dubaiamagazine.com)**

**PLEASE NOTE: All Articles, Synopses, Photos, and Advertising must be submitted no later than March 30<sup>th</sup>, 2017 to be placed in this Special Edition "ROAD TO CANNES, 2017"**

**PLEASE NOTE: Please reserve your space from now as time is of the essence. Special arrangements can be made for payments Please ask us for details?**

**Design and Production:** Please e-mail to [info@lvhmedia.com](mailto:info@lvhmedia.com) for production, set-up, technical questions and advertising.

**Production Specifications:** All measurements in U.S. inches or millimeters. Magazine is printed CMYK, no spot colors.

Publication Trim Size .....8.3" (210 mm) x 11.7" (297 mm)  
Bleeds (only available for full-page) 0.25" (6 mm) - all sides

### **Ads Supplied in Digital Format:**

PC Compatible: QuarkXPress 8.02 or earlier, other digital formats supported.

Tagged Image Files (TIF) preferred with a resolution of 300 DPI or above.

PDF preferred with a resolution of 300 DPI or above. Illustrator EPS: convert fonts to outlines; CorelDraw, Photoshop at 1:1, Media Supported Macintosh and PC, Compact Disc.

Via e-mail: If your file is under 25MBs, you can send your uncompressed or self-extracting digital files. Please send Preferred TIF or PDF Files by e-mail. Please: Submission must include all fonts, links and 'color hard copy' of ad. For Digital files: please supply a '4-Color Copy' or 'Color Key.'

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