



P. O. Box 15187 Las Vegas NV, 89114 USA, Ph: 702-540-3381

SPECIAL EDITION

ROAD TO TOKYO

35th, Tokyo International Film Festival & Market

Oct.24th-Nov.2nd, 2022

Market Oct.25th-Oct.27th, 2022

LVH Media, 'Las Vegas Hollywood Magazine' and now our new addition 'LVH DUBAIAN Magazine' has experienced marvellous success participating and distributing our Entertainment & Film Industry Publications over the years at such events as the Dubai International Film Festival and Market and The Cannes Film Festival & Market. We are Also expanding to Asia with our attendance at TIFFCOM. We would like to thank all our LVH Sponsors for their tremendous support in helping us maintain our Special Tribute Editions. The 'Road To Tokyo' will feature Stars, all the excitement, new independent titles and behind the scenes information on major Film Projects, Markets, Fashion Shows and Festivals. LVH DUBAIAN is proud to participate in all major Markets and Festivals for the Entertainment Industry including the Fashion Industry in the USA, Canada, Europe, Asia and the Far East. This upcoming **Special Edition 'ROAD TO TOKYO'** will be in print and in Digital Format at the upcoming

Tokyo International Film Festival & Market, starting from the 24th of October till the 2nd of November 2022 <http://www.tiffcom.jp/en/>



October 25th till 27th 2017, located at; Sunshine City, Convention Center Ikebukuro, Tokyo

Ikebukuro: - With over 2.5 million passengers daily, Ikebukuro Station is proud of its convenient access and surrounding shopping, gourmet and amusement facilities. The city is also renowned for various animation-related spots, shops and events., the opening of 8 theaters and cinema complex is planned, making Ikebukuro an " International City of Arts & Culture **The Only FIAPF-Accredited**

International Film Festival in Japan, This year marks the 35th edition of the Tokyo International Film Festival (TIFF), the only Japanese film festival accredited by the International Federation of Film Producers Associations (FIAPF). * TIFF started in 1985 as Japan's first major film festival. Since then, it has grown to become one of the biggest film festivals in Asia. TIFF seeks out excellent films from around the world and brings them to Tokyo, where filmmakers and film fans can enjoy them, meet emerging filmmakers, and be inspired. Over the ten days of the festival, films from a variety of genres will be shown in several sections. One film from the Competition section, a carefully chosen selection of premieres by talented first-timers and recognized directors, The Competition section

is garnering considerable attention from world filmmakers. In 2016, there were 1,409 submissions from 86 countries and regions.



The availability of this '**Special Edition**' will be posted on all websites connected and linked to LVH Media. We will 'direct mail' the publication to the executives in the Film industry, entertainment media companies, TV, Music, Modelling, Casting and Fashion Industries, convention canters, casinos, hotels, resorts, and to additional promotional events.

LVH-DUBAIAN Magazine is a high-end publication, published exclusively as special editions worldwide reflecting on Special Events, Shows, Festivals and Markets. Distributed in print and Digitally nationally and internationally serving mediums in the entertainment, fashion, music, sports, real-estate, travel, environment, health and fitness industries. **LVH-DUBAIAN Magazine** is a magazine that will promote you and your business to the desirable markets.

LVH-DUBAIAN Magazine will provide you with positive recognition in the marketplace, through vast networking and distribution locations worldwide, in digital and print. It is an endorsement to your efforts to advertise your business and ideas through our promotions and Adv-Editorials. Our concept is to help both individuals and companies, large and small, join and share ideas from different cultures and countries by providing a global platform of networking.

We continue to collaborate and work together on optimum levels of communication, while presenting this exchange to these relevant festivals, markets, and conventions in all regions of the world. We provide our readers an offering through direct mail to the executive decision-makers in the entertainment industry and to personnel in the film, TV, music, modelling, fashion and casting industry. Issues are also distributed and sent to targeted areas. The magazine will achieve circulation as high as 1M avid readers in print and online. Additionally, Special Editions (including single source versions for individual corporate advertisers) can be added.

You can join us in our Online Booth, at Tokyo International Film Festival, where you can Display your Logo and Products including any Material that we can Display for you, subject to approval of TIFF & Market. We can also help you Screen your Movies and Trailers at the LVH MEDIA Online Booth, our YouTube channel and at TIFF & Market. Please Inquire for Costs and our SPECIAL PACKAGES.

TERMS AND CONDITIONS

First insertion is to be 'paid in full' upon signature, with the balance of the contract to be paid in equal instalments over the life of the contract, unless the publisher has approved other payment arrangements in advance.

All rates are subject to change without notice. All rates are quoted at 'gross cost' for 4 color-process ads. Rates also include 'color separation charges'. Color separations remain the property of **Las Vegas Hollywood Magazine**. Add (\$950.00) for 'Ad set-up'. 'Art charges' includes 2 scans (1 photo or art image/and 1 logo scan). Additional scans are \$200.00 each.

Rate Information and Terms are in **US Dollars (USD) and UAE Dirhams (AED)**. These Discounted Rates Only Apply to this Special Edition of LVH-DUBAIAN MAGAZINE – 'Road to Tokyo'

LIMITED PROMOTION: Advertise with us before the 15th of August 2017 and receive a 10% discount on the Advertising Rates mentioned below. Additionally, as a bonus, we will also add your company's Banner on our website www.lvhmedia.com and www.lvhdubaian.com FREE of charge for a period of 6 Months. Advertising Rates are as follows:

~ EXCLUSIVE OFFER ~

Advertising Rates per Insertion per Issue

<u>PAGE TYPE</u>	<u>DIMENSIONS</u>	<u>US\$</u>	<u>AED</u>
Full Page	8.3" - 210 mm x 11.7" - 297 mm	5,000	18,500
1/2 Page Vertical-Horizontal	4.1" - 105 mm x 11.7" - 297 mm	2,500	9,000
1/4 Page Vertical	4.1" - 105 mm x 5.8" - 148 mm	1,500	5,400
Inside Front Cover one page	8.3" - 210 mm x 11.7" - 297 mm	6,000	22,000
Inside Back Cover one page	8.3" - 210 mm x 11.7" - 297 mm	6,000	22,000
Double Prem. Page Spread (DPPS)	16.5" - 420 mm x 11.7" - 297 mm	11,000	40,000
Back Cover	8.3" - 210 mm x 11.7" - 297 mm	29,500	108,000
<u>Advertorial:</u> Full page (1 page)	8.3" - 210 mm x 11.7" - 297 mm	6,000	22,000

PLEASE NOTE: 'Adv-Editorial' (write up with pictures) is priced at USD \$6,000 or (UAE) AED 22,000 per full page. The Front Cover is on Auction, therefore please check for details. The suggested starting bid is USD \$50,000. Please contact us on bid@lvhmedia.com for more details (subject to Publishers Approval).



PAYMENTS: Payments can be made by Wire Transfer, Credit card, PayPal (lvhmedia@hotmail.com) or through our websites www.lvhmedia.com and www.lvhdubaian.com. Special arrangements can also be made for payments. Please contact us for more details.

DEADLINE: All Articles, Synopses, Photos, and Advertising must be submitted no later than October 5th, 2022 to be placed in this Special Edition 'ROAD TO TOKYO' Therefore, please reserve your space from now as time is of the essence.

DESIGN AND PRODUCTION: Please e-mail info@lvhmedia.com for production, set-up, technical questions and advertising.

PRODUCTION SPECIFICATIONS: All measurements in U.S. inches or millimetres. Magazine is printed in CMYK, no spot colors.

Publication Trim Size 8.3" (210 mm) x 11.7" (297 mm)
Bleeds (only available for full-page) 0.25" (6 mm) - all sides

Ads Supplied in Digital Format:

- PC Compatible: QuarkXPress 8.02 or earlier, other digital formats supported
- Tagged Image Files (TIF) preferred with a resolution of 300 DPI or above
- PDF preferred with a resolution of 300 DPI or above. Illustrator EPS: convert fonts to outlines
- CorelDraw
- Photoshop at 1:1
- Media Supported Macintosh and PC, Compact Disc.
- Via e-mail: If your file is under 25MBs, you can send your uncompressed or self-extracting digital files. Please send Preferred TIF or PDF Files by e-mail. Please: Submission must include all fonts, links and 'color-hard copy' of ad. For Digital files: please supply a '4-Color Copy' or 'Color Key.'



**For All Inquiries & Additional Information Please Contact
Las Vegas - Hollywood- Beverly Hills**

+1 702-540-3381

sales@lvhmedia.com

tokyo@lvhmedia.com

WEBSITES

www.lvhmedia.com

www.lvhdubaian.com

www.lasvegashollywood.com